

Way To Be® Promotional Products & Uniforms Honored As National Supplier of the Year

Hayward, CA, November 16 – Way To Be, a promotional products and uniforms agency, was honored by the National Minority Supplier Development Council (NMSDC) with the 2011 National Class 2 Supplier of the Year Award, the highest level of supplier recognition. The award is the third in a series after stringent evaluation by numerous judges. Way To Be was first recognized in 2010 as the Supplier of the Year by the local Northern California chapter, NCMSSDC. Local winners were eligible for the Regional award competition, of which Way To Be was one of only four winners in Class 2 throughout the country from a pool of 16,000 companies eligible for nomination. Regional winners then went on to compete for the national title that goes to the certified MBE that was judged highest for excellence in services and products, continuous growth, job creation and community involvement.

“This recognition is a tremendous achievement to share with our entire team, and a confirmation for us all that our efforts to continually satisfy our clients are recognized,” says Way To Be General Partner, Alan McIntosh. Adds Wayne Beasley, General Partner, “The privilege and opportunity to work with some of the greatest brands in the world throughout our tenure have helped us to build an efficient, profitable business and solid platform for growth.”



Alan McIntosh and Wayne Beasley, Co-Owners of Way To Be accept the 2011 National Supplier of the Year award.

About Way To Be:

Way To Be is a privately-owned, certified-minority company founded in 1993 to provide the very best in logo merchandise, corporate brand stores, promotional products and uniform programs. Way To Be services clients of all sizes, from local businesses to global Fortune 100 corporations, with the same enthusiasm and commitment. As a socially responsible company that fiercely protects customers' brands and reputations, Way To Be has been a preferred supplier to McDonald's Corporation since 1993 and Autodesk since 1998. To learn more, please visit www.waytobe.com

About the National Minority Supplier Development Council:

The National Minority Supplier Development Council (NMSDC) promotes minority participation in the procurement process to create economic wealth in minority business communities. This nationally-recognized ethnic minority business certification organization connects certified minority-owned business enterprises (MBEs) with its corporate members, including many of America's largest corporations. To learn more, please visit www.nmsdc.org.